

A nighttime photograph of a cityscape. In the foreground, a bridge with a series of tall, curved light poles spans across a body of water. The bridge and the city buildings in the background are illuminated, and their lights are reflected in the calm water. The sky is a deep blue, suggesting dusk or dawn. The overall scene is serene and modern.

# Creating Competence With a Finnish Touch

JAMK University of Applied Sciences

[jamk.fi](https://www.jamk.fi)



# JAMK University of Applied Sciences

**8500**

Students

**700**

Personnel

**430**

Staff Members  
Participating in  
RDI Projects

**4**

International  
Campuses

€ **58,3** m

Turnover

€ **11** m

RDI Volume

# Fields of Study – Education in Eight Study Fields

## School of Business

### Bachelor's Degree Programmes

Business Information Management

Business Information Technology

Business Management

International Business

Service Business

Team Academy

Tourism Management

### Master's Degree Programmes

Business and Financial Management

Business Network Management  
(multidisciplinary)

International Business Management

Sport Business Management

Tourism and Hospitality Management

## School of Health and Social Studies

### Bachelor's Degree Programmes

Midwifery

Music Pedagogy

Nursing

Nursing

Occupational Therapy

Physiotherapy

Rehabilitation Counselling

Social Services

### Master's Degree Programmes

Advanced Nursing Practice

Business Network Management  
(multidisciplinary)

Health Care and Social Services Management

Health Promotion

Music Pedagogy

Multidisciplinary Rehabilitation

Sport and Exercise Physiotherapy

## School of Technology

### Bachelor's Degree Programmes

Agricultural and Rural Industries

Construction and Civil Engineering

Electrical and Automation Engineering

Energy and Environmental Technology

Information and Communications Technology

Logistics

Logistics, Bioeconomy

Mechanical Engineering

Purchasing and Logistics Engineering

### Master's Degree Programmes

Artificial Intelligence and Data-analytics

Business Network Management  
(multidisciplinary)

Cyber Security

Energy Business Management

Full Stack Software Development

Logistics

Technological Competence Management


## School of Professional Teacher Education


Professional Teacher Education

Professional Teacher Education

Study Counsellor Education

Vocational Special Needs Teacher  
Education

 Conducted in English

 Conducted in Finnish, may  
include courses in English

# Our competences for the project

## Expertise in curriculum development

International Joint Degree in Music Management 2008.

## Marketing/ Intellectual Property Management Knowledge

Artist management, artist branding  
Experience marketing  
Intellectual Property Rights,  
(copyrights image rights, trademarks)  
Sport Business Programmes,  
Entrepreneurship.

## International Research Networks and expertise in pedagogy & entrepreneurship

Wide entertainment industry expertise,

# Team member for project

Aila Ahonen (Sport Business& Entrepreneurship)

Pia Kreuz (Music business expert, artist management, IP)

Heikki Pusa (Project Administration),

Piia Kykkänen (Project finances&reporting)

