

ISAMS 2020

Higher Institute
of Arts and Crafts
of Sfax



المعهد العالي
للآفون و الآرف
بصفاقار

MUSAE PROJECT
KOM 16 MARCH 2020



PRESENTATION OF INSTITUTION

The higher institute of arts and crafts (ISAM Sfax)

- The Higher Institute of Arts and Crafts of Sfax is an institution of higher education that dates from 1995.
- It provides training in various artistic and design fields, image technology, audiovisual and new digital media.
- It is a state structure attached to the **University of Sfax** under the supervision of the **Ministry of Higher Education and Scientific Research**.
- It hosts about 1300 **students** in applied license cycles; Basic Licenses, Research and Professional Masters and PHD certificate.
- Faculty staff is enriched by multidisciplinary backgrounds with all ranks. **130** Professors, associate professors and assistant professors in the institute are, almost, from different academic disciplines.
- Isams acquires the **only art gallery** in Sfax



SITUATION

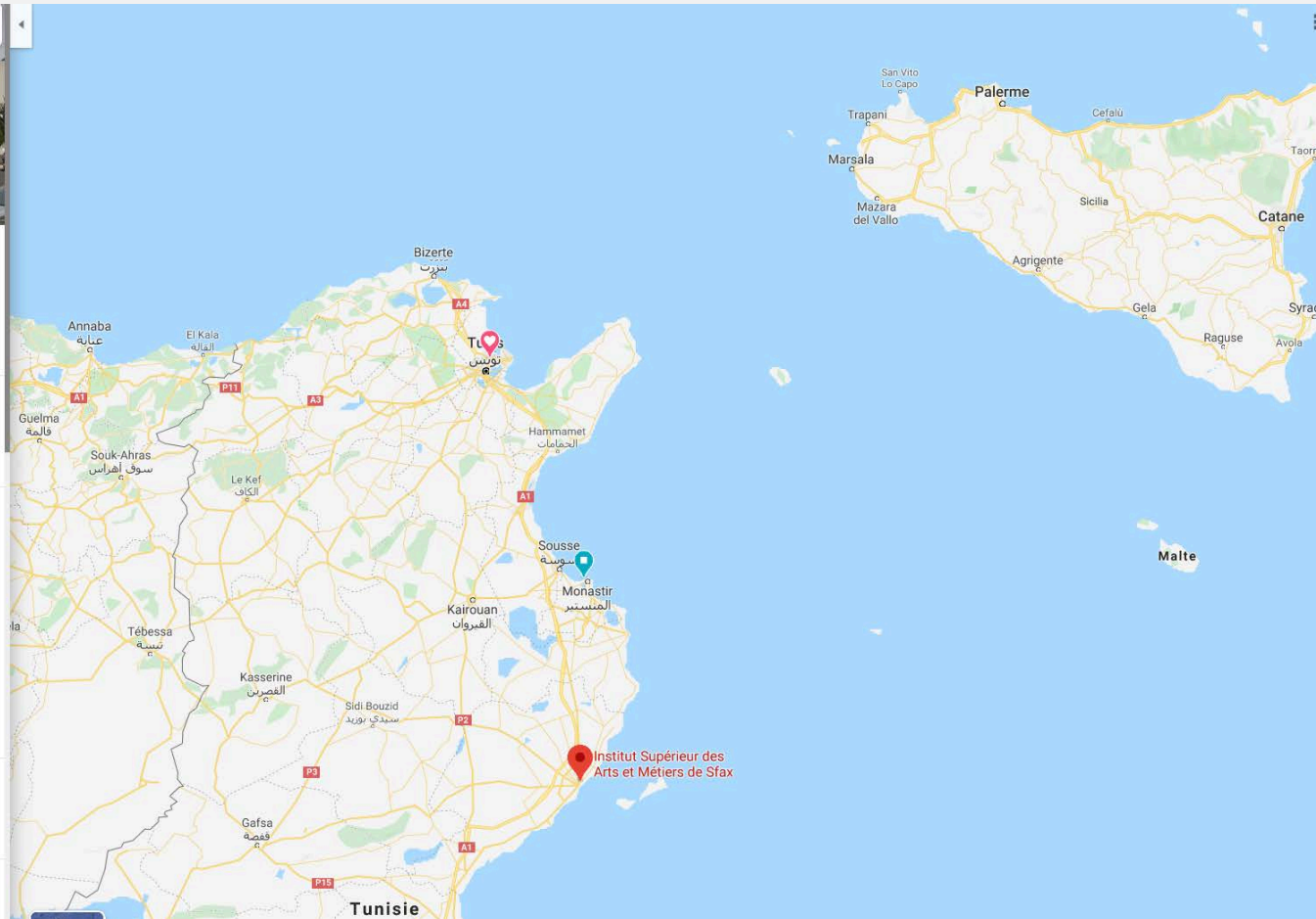
- The institute is located in the City center of Sfax, and separated by only 7 km from the highway Sfax / Tunisia (2 hours and a half) and at 20 minutes from Sfax-Thyna international airport.
- It is close to the many institutions (academy of art, engineering, economic and management).
- It is located at the entrance to the motorway linking the capital, Tunis, Sfax, passing through the main tourist cities, Sousse and Hammamet in the north and Djerba and Zarzis on the

coastline, linking the south in the direction of Sfax the most important cities:

Tozeur, Douz, Matmata, Tataouine and Guebeli to discover the desert.

The second biggest island KherKhenah

is at 45 min from the commercial port of Sfax, given amazing opportunity of cultural and ecological tourism. So, different exit, excursion and visit are organized for students in the case of study or entertaining.



AIMS AND OBJECTIVES

- The mission of ISAM Sfax is to guarantee quality artistic training based on scientific teaching and research methods and to promote successful professional integration.
- The main objectives are:
 - The training by organizing seminar and workshop in the areas of contemporary art, design and multimedia to promote artistic and cultural skills.
 - Local, regional and international cooperation with scientific, social and cultural institutions.
 - Participation in studies and research in the field of interdisciplinarity and innovation.



TRAINING COURSES

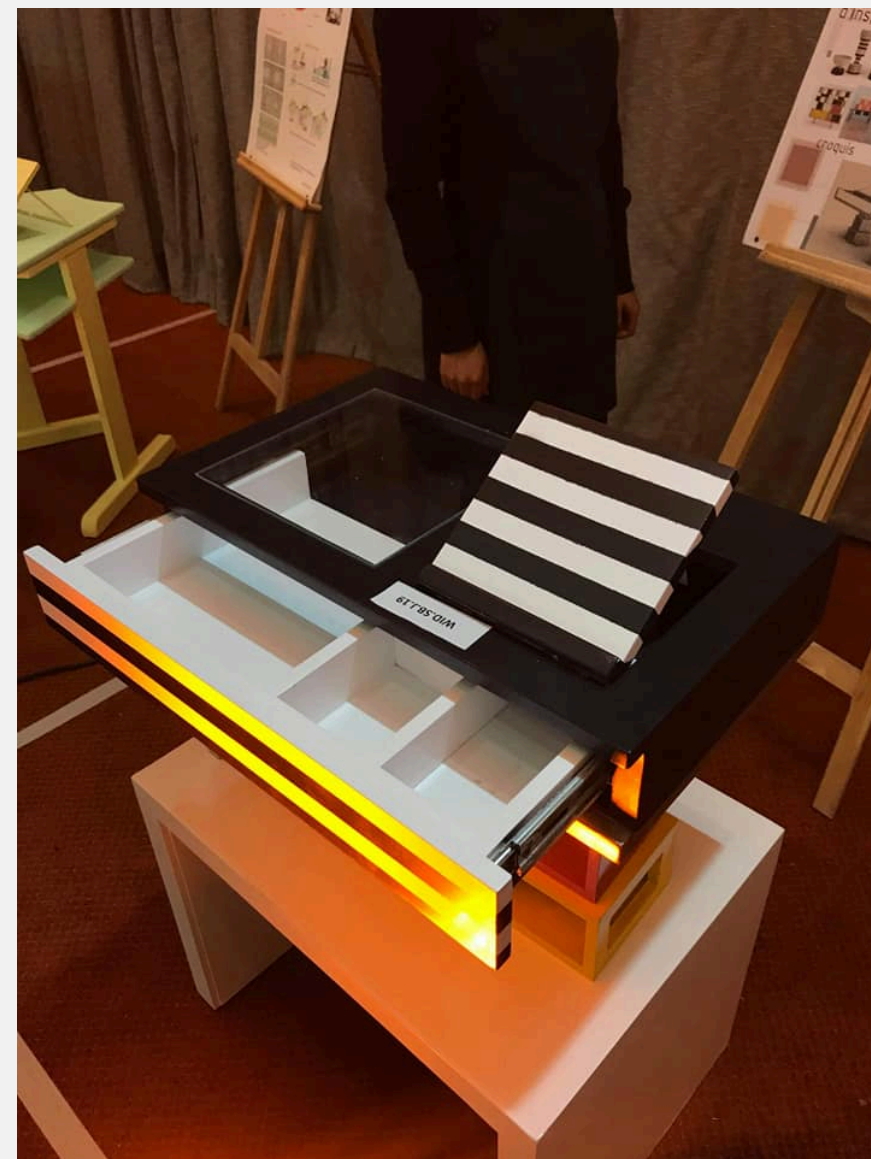
- **Plastic Arts Department : 7 Licenses**

- - License in Plastic Arts : Ceramics
- - License in Plastic Arts : Painting
- - License in Plastic Arts : Sculpture
- - License in Plastic Arts : Photography
- - License in Plastic Arts : Engraving
- - License in Plastic Arts : Textile
- - License in Plastic Arts : Mosaics



TRAINING COURSES

- **Design Department : 6 Licenses**
 - License in Space Design : Interior Architecture
 - License in Product Design : Furniture
 - : Industrial Creation
 - : Fashion Design
 - : Textile
 - License in Image Design : Graphic Advertising



TRAINING COURSES

Audiovisual and Digital Media Technologies Department : 2 Licenses

- License in Cinema and Audio-visual : Assistantship in Filming and Production
- License in Arts and Mediation : Multimedia Communication



TRAINING COURSES

Professional Masters

- Professional Master in Space Design : Interior Architecture
- Professional Master in Product Design : Clothing Product
: Industrial Creation
- Professional Master in image design : Graphic Advertising
:Audio-Visual
- Professional master in Visual arts : Plastic Arts



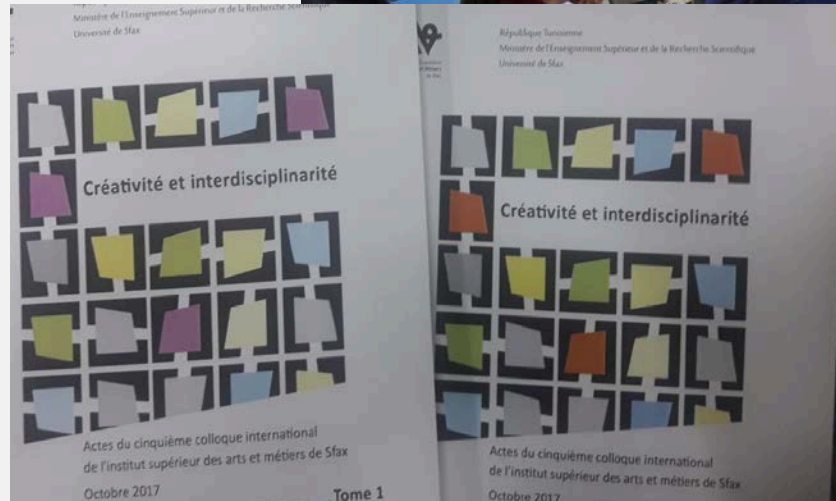
RESEARCH STUDY

Research Masters

- Research Master in Design : Product
 - : Image
 - : Space
- Research Master in Plastic Arts

PHD Certificate in Arts And Mediation

- Plastic Arts And Art Theory
- Design
- Meditation and Communication



PARTENARIAT'S

ISAMS has signed more than 30 partnership agreements with :

-University partners

-Socio-economic partners

-Cultural partners

-Associative partners



CULTURAL AND ARTISTIC ACTIVITY

ISAMS is open to its environment by participating in artistic and cultural events in the region and by operating several activities for the student dynamic. It receives several prizes for the different participations.

